

RELEASED: 10pm, Friday, June 27



MEDIA RELEASE

Seaspray blitzes Queensland awards program

Seaspray, the \$200 million masterplanned residential community on Queensland's Capricorn Coast, was one of the best performers at the Urban Development Institute of Australia Queensland Awards for Excellence last night (27 June).

Seaspray won the coveted Excellence in Environmentally Sustainable Development – Land Based Award and the **Seaspray Rec Club** won the Retail Commercial – Small Award at the UDIA awards night in Brisbane. It also claimed a finalist spot in the Marketing Excellence category.

UDIA (Qld) president Brett Gillan said the project was a credit to the region and demonstrated the innovative quality of development in regional Australia.

"This project has topped all others in Queensland in two categories – an outstanding achievement by any measure," he said.

"It is indicative of the careful thought that so many of our developers put into creating communities in our regions.

"This development is not only world class in terms of its environmental sustainability, but has also been recognised for the quality of its commercial facilities as well," said Mr Gillan.

Mr Gillan said the environmental sustainability category had emerged as the most hotly contested of the awards program.

"As sustainability has been embraced by more developers, the benchmark for innovation and excellence in development is being continually raised.

"In recent years, the environmental sustainability category has emerged as the most hotly contested category in the awards program," he said.

The accolades flow on from the Seaspray becoming a certified EnviroDevelopment project in December 2007.

EnviroDevelopment is a scientifically based branding system designed to make it easier for consumers to recognise and therefore purchase more environmentally sustainable developments.

Seaspray's director, Peter Macgregor, said the award wins recognised the company's vision to create a modern-day environmentally responsible and sustainable development.

“We are delighted with the win as it follows Seaspray’s EnviroDevelopment certification for the ecosystems, energy, water and community elements last year”, he said.

The Seaspray Masterplan which includes 400 residential allotments, 250 apartments, Lifestyle Precinct and Community Village on 119 hectares of pristine, coastal headland at Cocoanut Point, Zilzie, responds to the physical, social, cultural and economic context of the site.

“We have worked hard to protect the natural beauty, important local ecosystems, flora and fauna through the establishment of the Cocoanut Point Section of the Capricorn Coast National Park, after we gifted over half the site to the Queensland Government. It is now seen as an important environmental precedent for private development in sensitive locations”, Mr Macgregor said.

For more information about Seaspray visit the Sales Office at 2 Hideaway Road, Zilzie (enter via Svendsen Road), call 1800 303 321 or log onto:
www.seaspraying.com.au

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INFO, INTERVIEWS, IMAGES:

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