

## MEDIA RELEASE

### Capricorn Coast taking over EnviroDevelopment

Two developments on the Capricorn Coast will today (20 February) be awarded certification under Australia's most rigorous environmental process at a ceremony in Yeppoon.

Seaspray in Zilzie and Capricorn Blue in Yeppoon will formally receive EnviroDevelopment certification, representing exemplary achievements across specific areas of sustainability, from the Hon Rob Swarten MP and Mr Paul Hoolihan.

The EnviroDevelopment certification and branding system, created by the Urban Development Institute of Australia (UDIA), is the most scientifically rigorous system for recognising sustainable developments in Australia.

UDIA (Qld) president Brent Hailey said both developments showcased an outstanding commitment to sustainability and were a credit to the region.

"Capricorn Blue, developed by Sustainable Synergies, achieved certification in all six elements of EnviroDevelopment – ecosystems, waste, water, materials, community and energy – and is the first medium density development of this scale to do so," said Mr Hailey.

"Seaspray, developed by Seaspray Project Management, has achieved certification in ecosystems, energy, water and community. The \$200 million master planned community exemplifies that environmental living does not have to compromise on quality.

"I think it speaks volumes for the region and local developers, that two Capricorn Coast projects have qualified for the program. The EnviroDevelopment certification process is extremely stringent and represents an absolute commitment to sustainable development principles.

"The program has been designed both to reward developers who are achieving great sustainable outcomes but also to allow Queenslanders to identify and select homes with top environmental credentials.

"Essentially the system has been created to increase public awareness of the value of sustainable living, thereby boosting the conversion to greener lifestyles.

"Potential purchasers of both developments can now rely on independent verification that the developer has achieved significant outcomes across six key elements of sustainability.

“By improving awareness, thereby increasing the demand for sustainable living, EnviroDevelopment will provide greater incentive for industry to deliver more sustainable developments,” he said.

“It is also hoped the system will remove some of the confusion in the public arena as to what kind of test to apply to a development which is advertising itself as sustainable.”

Capricorn Blue and Seaspray join seven other Queensland developments which have achieved EnviroDevelopment certification.

Mr Hailey confirmed around 12 other major development projects were in various stages of application for EnviroDevelopment certification.

#### Media:

Please find enclosed:

- A formal invitation to the EnviroDevelopment event
- An information pack on EnviroDevelopment
- A CD with an electronic copy of this media release and images of the two developments
- Articles on both Seaspray and Capricorn Blue which ran in the development industry publication *Urban Developer*

#### **Media are welcome to attend the EnviroDevelopment certification event:**

**WHERE:** Capricorn Blue, CNR of Short and Alse Streets, Yeppoon

**WHEN:** 9.30am, 20 February 2008

#### **WHY ATTEND:**

Capricorn Blue and Seaspray will join only seven other developments which have received EnviroDevelopment certification in Australia – the highest possible environmental credentials available for developments today.

Attending the ceremony will allow:

- Photograph opportunities with the Minister for Public Works, Housing and Information and Communication Technology Rob Swarten and the Member for Keppel Mr Paul Hoolihan formally presenting the certification to the developers.
- Interviews with both developers of Capricorn Blue and Seaspray.
- Interviews with EnviroDevelopment experts.
- Interviews with senior UDIA (Qld) representatives.

For further information or to attend the ceremony please contact Laura O’Donnell on 0408 667 650 or visit [www.envirodevelopment.com.au](http://www.envirodevelopment.com.au).



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