

# MANAGING SUSTAINABLE DEVELOPMENTS

## OUTLINE

Over recent years, no section of the development sector has evolved more rapidly than the matters related to sustainability. Over that short period, it has moved from 'the green fringe' and 'curiosity projects' into mainstream development sector activity. In all of this, there are new obligations, threats, demands but particularly, opportunities.

This seminar aims to provide developers and professionals involved in the sector with the latest information in sustainable issues and, particularly, to provide practical ideas and innovations to stay ahead of the field into the future.

## COURSE CONTENT

The course brings together some of the sector's leading practitioners and addresses a wide range of sustainability related components of the development industry:

- economic drivers;
- legal parameters;
- emerging design trends;
- town planning and development control;
- incentive schemes; and
- marketing sustainability.

Presenters will be supported by contemporary case studies including UDIA's EnviroDevelopment initiative.

## COURSE OUTCOMES

On completion of the course, participants will:

- be better acquainted with the concepts of sustainability and where the development sector fits within that;
- have access to current advice from leading practitioners regarding the application of legislation, development control and approval processes;
- be aware of innovative but practical design supporting sustainable development;
- recognise how sustainability can be marketed and promoted as a key point of difference.

## OUR PRESENTERS

**Michael Hefferan** PhD,  
Professor Property and Development,  
Faculty of Business, the University of Sunshine Coast

**Kirsty Chessher**  
EnviroDevelopment Business Development Manager

And other leading environmental practitioners.

## THE BASICS

**COURSE:** Managing Sustainable Developments in the Development Industry

**DATES:** 18 June 2009 and 23 October 2009

**COST:** Members \$990 (inc GST),  
Non Members \$1,190 (inc GST)